

1 Mark Brnovich  
2 Attorney General  
3 (Firm State Bar No. 14000)  
4 DENA R. BENJAMIN  
5 Assistant Attorney General  
6 State Bar No. 015421  
7 Office of the Attorney General  
8 1275 West Washington Street  
9 Phoenix, AZ 85007-2997  
10 Telephone: (602) 542-3725  
11 Attorney for State of Arizona  
12 consumer@azag.gov

9 **IN THE SUPERIOR COURT OF THE STATE OF ARIZONA**  
10 **IN AND FOR THE COUNTY OF MARICOPA**

11 In Re: SPRINT CORPORATION

Case No.: \_\_\_\_\_

12  
13 Respondent.

**ASSURANCE OF DISCONTINUANCE**

14  
15 The Attorney General of the State of Arizona (the "Attorney General" or "Arizona  
16 Attorney General") and Respondent, SPRINT Corporation hereby agree to the entry of the  
17 following Assurance of Discontinuance ("Assurance") pursuant to Arizona Revised Statutes  
18 ("A.R.S.") § 44-1530 of the Arizona Consumer Fraud Act, A.R.S. §§ 44-1521 to 44-1534.

19 **I. BACKGROUND**

- 20 1. The Attorneys General are responsible for enforcing their respective unfair and  
21 deceptive acts and practices laws and other consumer protection laws in their respective  
22 states and commonwealths.
- 23  
24 2. Sprint is a Kansas corporation located at 6200 Sprint Parkway, Overland Park, Kansas,  
25 66251. Sprint is a leading provider of mobile telephone services.  
26

1 3. The Attorneys General allege that the practice of placing charges on Consumers’  
2 Mobile Telephone Bills that have not been authorized by Consumers, known as  
3 “cramming,” is a major national problem.

4 4. The Attorneys General allege that Consumers who have been “crammed” often  
5 complain about charges, typically \$9.99 per month, for “premium” text message  
6 subscription services such as horoscopes, trivia, and sports scores that they have never  
7 heard of or requested.

8 5. The Attorneys General allege that cramming occurs when carriers place charges on  
9 Consumers’ Mobile Telephone Bills or deduct them from Consumers’ Prepaid  
10 Accounts for Third-Party Products without Consumers’ knowledge and/or  
11 authorization.

12 6. The Attorneys General allege that many Consumers are unaware that their mobile  
13 telephones can be used to make payments for Third-Party Products, and that  
14 Consumers often pay Unauthorized Third-Party Charges without the knowledge that  
15 the charges have been placed on their Mobile Telephone Bills or deducted from their  
16 Prepaid Accounts.

17 7. Sprint believes that it has fully and voluntarily cooperated with the Attorneys General  
18 in their inquiries regarding the placement of Unauthorized Third-Party Charges on  
19 Mobile Telephone Bills and Prepaid Accounts, has created and imposed industry-  
20 leading disclosure standards for the protection of Consumers, and has worked to  
21 aggressively monitor compliance by Third Parties. Although Sprint denies any  
22 liability based upon the allegations above, in order to resolve this dispute, Sprint has  
23 agreed to the terms of this Assurance.

24 //

25 //

26 //

1 **II. DEFINITIONS**

2 8. The following definitions shall apply for purposes of this Assurance:

- 3 a. "Account Holder" means any individual or entity responsible for paying all  
4 charges associated with all lines on that individual's or entity's mobile phone  
5 account with Sprint.
- 6 b. "Attorneys General"<sup>1</sup> means the Attorneys General, or their designees, of the  
7 Participating States.
- 8 c. "Block" means a restriction placed on a Consumer's account that prevents one  
9 or more lines from being used to purchase Third-Party Products and from  
10 being charged for Third-Party Charges on a Consumer's Mobile Telephone  
11 Bill or Prepaid Account.
- 12 d. A statement is "Clear and Conspicuous" if it is disclosed in such size, color,  
13 contrast, location, duration, and/or audibility that it is readily noticeable,  
14 readable, understandable, and/or capable of being heard. A statement may not  
15 contradict or be inconsistent with any other information with which it is  
16 presented. If a statement modifies, explains or clarifies other information with  
17 which it is presented, then the statement must be presented in proximity to the  
18 information it modifies, explains or clarifies, in a manner that is readily  
19 noticeable, readable, and understandable, and not obscured in any manner. In  
20 addition:
- 21 i. an audio disclosure must be delivered in a volume and cadence sufficient  
22 for a Consumer to hear and comprehend it;

23  
24 <sup>1</sup> The Georgia Administrator of the Fair Business Practices Act, appointed pursuant to O.C.G.A. 10-1-395, is statutorily  
25 authorized to enforce Georgia's Fair Business Practices Act of 1975 ("FBPA"). The Utah Division of Consumer Protection  
26 is statutorily authorized to enforce all statutes listed in Utah Code 13-2-6, including the Utah Consumer Sales Practices Act,  
Utah Code 13-11-1, *et seq.* Hawaii is represented by its Office of Consumer Protection, an agency that is not part of the  
state Attorney General's Office, but which is statutorily authorized to undertake consumer protection functions, including  
legal representation of the State of Hawaii.

1 //

2 ii. a television or internet disclosure must be of a type size, location, and shade  
3 and remain on the screen for a duration sufficient for a Consumer to read  
4 and comprehend it;

5 iii. a disclosure in a print advertisement or promotional material, including, but  
6 without limitation, a point of sale display or brochure materials directed to  
7 Consumers, must appear in a type size, contrast, and location sufficient for  
8 a Consumer to read and comprehend it; and

9 iv. a text message disclosure must be of a type size and format so that  
10 consumers can notice and read it on their mobile device.

11 e. “Commercial PSMS” means the use of PSMS to charge for Third-Party  
12 Products.

13 f. “Consumer” means a current or former Sprint Account Holder or other  
14 authorized subscriber for which Third-Party Charges are or were placed on the  
15 Consumer’s Mobile Telephone Bill or Prepaid Account, whether that person is  
16 the individual responsible for paying the Mobile Telephone Bill or Prepaid  
17 Account, or has a device that is billed to a shared account, or is otherwise  
18 authorized to incur charges on the account, and is a resident of one of the  
19 Participating States. “Consumer” does not include any business entity or any  
20 state, federal, local, or other governmental entity, if (1) the business entity or  
21 government, and not the employees or individuals working for or with that  
22 business entity or government, is solely liable to Sprint for payment of all  
23 charges to that account, and (2) the ability to process Third-Party Charges  
24 through that account is not available unless the business entity or government  
25 affirmatively requests that certain or all mobile devices be provided the ability  
26 to authorize placement of such Third-Party Charges.

1 //

- 2 g. “Effective Date” means the date that the Stipulated Order for Permanent  
3 Injunction and Monetary Judgment in the case captioned *Consumer Financial*  
4 *Protection Bureau v. Sprint Corporation*, Civil Action No. 14-cv-09931  
5 (“CFPB Stipulated Order”) is entered by the United States District Court for  
6 the Southern District of New York. Provided, however, this agreement is  
7 binding upon execution.
- 8 h. “Express Informed Consent” means an affirmative act or statement giving  
9 unambiguous assent to be charged for the purchase of a Third-Party Product  
10 that is made by a Consumer after receiving a Clear and Conspicuous disclosure  
11 of material facts.
- 12 i. “Mobile Telephone Bill” means a Consumer’s paper or electronic monthly  
13 statement of charges for Sprint postpaid wireless service.
- 14 j. “Participating States” means the following states and commonwealths:  
15 Alabama, Alaska, Arizona, Arkansas, California, Colorado, Connecticut,  
16 Delaware, Florida, Georgia, Hawaii, Idaho, Illinois, Indiana, Iowa, Kansas,  
17 Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota,  
18 Mississippi, Missouri, Montana, Nebraska, Nevada, New Hampshire, New  
19 Jersey, New Mexico, New York, North Carolina, North Dakota, Ohio,  
20 Oklahoma, Oregon, Pennsylvania, Rhode Island, South Carolina, South  
21 Dakota, Tennessee, Texas, Utah, Vermont, Virginia, Washington, West  
22 Virginia, Wisconsin, and Wyoming, as well as the District of Columbia.
- 23 k. “Premium Short Messaging Service” or “PSMS” means a service that  
24 distributes paid content to a Consumer using the Short Message Service  
25 (“SMS”) and Multimedia Messaging Service (“MMS”) communication  
26

1 protocols via messages that are routed using a Short Code, resulting in a Third-  
2 Party Charge.

- 3 l. "Prepaid Account" means a Consumer's account for wireless service where  
4 funds first must be applied to the account, and usage results in deductions from  
5 those funds.
- 6 m. "Short Code" means a common code leased from the CTIA Common Short  
7 Code Administration that is comprised of a set of numbers, usually 4 to 6  
8 digits, to and from which text messages can be sent and received using a  
9 mobile telephone.
- 10 n. "Sprint" means Sprint Corporation, including all of Sprint's affiliates,  
11 subsidiaries and assigns.
- 12 o. "Third Party" means an entity or entities, other than Sprint, that provides a  
13 Third-Party Product to Consumers for which charges are made through  
14 Sprint's Mobile Telephone Bills or deducted from Prepaid Accounts.
- 15 p. "Third-Party Charge" means a charge for the purchase of a Third-Party  
16 Product placed on a Consumer's Mobile Telephone Bill or deducted from a  
17 Prepaid Account.
- 18 q. "Third-Party Product" means content and/or services provided by a Third Party  
19 that can be used on a Consumer's mobile device for which charges are placed  
20 on the Consumer's Mobile Telephone Bill or deducted from a Prepaid Account  
21 by Sprint. "Third-Party Product" excludes contributions to charities, candidates  
22 for public office, political action committees, campaign committees,  
23 campaigns involving a ballot measure, or other similar contributions. "Third-  
24 Party Product" also excludes co-branded and white label products where  
25 content and services are sold jointly and cooperatively by Sprint and another  
26 entity, where the content and/or services are placed on the Consumer's Mobile

1 Telephone Bill or deducted from a Consumer's Prepaid Account as Sprint  
2 charges, and Sprint is responsible for accepting complaints, processing refunds,  
3 and other communications with the Consumer regarding the charge. "Third-  
4 Party Product" also excludes handset insurance, extended warranty offerings,  
5 and collect-calling services.

6 r. "Unauthorized Third-Party Charge" means a Third-Party Charge placed on a  
7 Consumer's Mobile Telephone Bill or deducted from a Prepaid Account  
8 without the Consumer's Express Informed Consent.

9 **III. APPLICATION**

10 9. The provisions of this Assurance shall apply to Sprint and its officers, employees,  
11 agents, successors, assignees, merged or acquired entities, wholly-owned subsidiaries,  
12 and all other persons or entities acting in concert or participation with Sprint's  
13 placement of Third-Party Charges in the Participating States.

14 **IV. ASSURANCE TERMS**

15 10. Commercial PSMS: Sprint shall not make available to Consumers the option to  
16 purchase Third-Party Products through Commercial PSMS or charge for Commercial  
17 PSMS.

18 11. Authorization of Third-Party Charges: Sprint shall immediately begin developing and  
19 implementing a system, which shall be fully implemented by Sprint no later than  
20 September 15, 2015, to obtain Express Informed Consent before a Consumer is  
21 charged for any Third-Party Charge or before funds are deducted from a Prepaid  
22 Account. The Consumer's Express Informed Consent may be provided to Sprint or to  
23 another person or entity obligated to Sprint to obtain such consent. Sprint or other  
24 person or entity shall retain sufficient information to allow such consent to be  
25 verified. If Express Informed Consent is not directly collected by Sprint, Sprint shall  
26

1 implement reasonable policies and practices<sup>2</sup> to confirm Express Informed Consent  
2 shall be appropriately collected and documented by the person or entity obligated to  
3 do so, and shall monitor and enforce those policies and practices to confirm Express  
4 Informed Consent is appropriately collected and documented, and where Express  
5 Informed Consent has not been appropriately collected and documented, shall require  
6 remedial action (which may include, for example, suspension, proactive credits, or  
7 retraining) or cease billing for such charges. While the system described by this  
8 Paragraph is being developed and implemented, Sprint shall take reasonable steps to  
9 obtain Express Informed Consent before a Consumer is charged for any Third-Party  
10 Charge. Such Express Informed Consent shall be kept for the period of at least five  
11 (5) years.

12 12. Purchase Confirmation for Third-Party Charges: Beginning no later than September  
13 15, 2015, Sprint shall implement a system whereby the Consumer (and, for multiline  
14 accounts, the Account Holder, if designated) will be sent a purchase confirmation,  
15 separate from the Mobile Telephone Bill or Prepaid Account, of every Third-Party  
16 Charge, including recurring charges, that will appear on his or her Mobile Telephone  
17 Bill or be deducted from his or her Prepaid Account. Any such purchase confirmation  
18 shall be sent within a reasonable period of time following the time a Third-Party  
19 Product is purchased or the recurrence of a Third-Party Charge, and shall identify  
20 Blocking options that Sprint makes available to Consumers and/or provide access to  
21 such information. For multiline accounts, Sprint may provide the Account Holder the  
22 option to elect not to receive such purchase confirmations.

23 13. Information on Blocking: Beginning no later than June 1, 2015,  
24 Sprint shall provide a Clear and Conspicuous disclosure about Third-Party Charges

25 <sup>2</sup> For purposes of this Paragraph, for charges incurred through operating system storefronts, such reasonable policies and  
26 practices may, for example, consist of Sprint or its agents making a statistically valid random sample of purchases to  
demonstrate whether the storefront is collecting Express Informed Consent consistent with this Assurance.

1 and Blocking options in informational material provided at or near the time of  
2 subscribing to service, and which is provided in a context separate from the actual  
3 subscriber agreement document. Such disclosure shall include a description of Third-  
4 Party Charges, how Third-Party Charges appear on Mobile Telephone Bills and  
5 Prepaid Accounts, and options available to Consumers to Block Third-Party Charges.  
6 Consumers, if they are current Sprint customers, shall not incur any data or text  
7 charges for receiving or accessing the information when Sprint electronically delivers  
8 the disclosure discussed in this subparagraph as the primary means of providing this  
9 information to the Consumer; however, if Sprint primarily provides this information  
10 through non-electronic means, but the Consumer chooses to also or alternatively  
11 access or receive this information via data (e.g., a web browser, or by email), then  
12 standard data rates may apply.

13 14. Billing Information and Format: No later than the Effective Date:

- 14 a. All Third-Party Charges shall be presented in a dedicated section of the  
15 Consumer's Mobile Telephone Bill (or in a dedicated section for each mobile  
16 line on the account, if the Mobile Telephone Bill sets forth charges by each  
17 line) and shall be set forth in such a manner as to distinguish the Third-Party  
18 Charges contained therein from Sprint's service, usage and other charges. This  
19 section of the Consumer's Mobile Telephone Bill shall contain a heading that  
20 Clearly and Conspicuously identifies that the charges are for Third-Party  
21 Products; and
- 22 b. the Third-Party Charge billing section required by this Paragraph shall include  
23 a Clear and Conspicuous disclosure of a Consumer's ability to Block Third-  
24 Party Charges, including contact and/or access information that Consumers  
25 may use to initiate such Blocking. If Sprint includes a Third-Party Charge  
26 billing section for each mobile line on the account, Sprint shall have the option

1 to include the disclosure of a Consumer's ability to Block Third-Party Charges  
2 in only the first Third-Party Charge billing section that appears on the Mobile  
3 Telephone Bill, rather than in all Third-Party Charge billing sections.

4 15. Consumer Contacts: When a Consumer contacts Sprint with regard to a Third-Party  
5 Charge or a Block, Sprint shall:

- 6 a. provide the Consumer with access to a customer service representative who  
7 shall have access to the Consumer's account information for at least the prior  
8 twelve (12) months;
- 9 b. beginning no later than thirty (30) days after the Effective Date, for any  
10 Consumer who claims that he or she did not authorize a Third-Party Charge  
11 incurred after the Effective Date, either (1) provide the Consumer a full refund  
12 or credit of any and all disputed Third-Party Charges not previously credited or  
13 refunded to the Consumer, or (2) deny a refund if:
- 14 i. Sprint has information demonstrating that the Consumer provided Express  
15 Informed Consent to the Third-Party Charge, offers to provide such  
16 information to the Consumer, and, upon request, provides such information  
17 to the Consumer; or
- 18 ii. the last disputed Third-Party Charge for the particular Third-Party Product  
19 at issue (either a single charge or a recurring charge) was incurred more  
20 than three (3) months prior to when the Consumer contacted Sprint, and  
21 Sprint is in compliance with Paragraph 12 with respect to the charge;
- 22 c. if the Consumer claims that he or she did not authorize a Third-Party Charge,  
23 and the Consumer is a current customer of Sprint, offer the Consumer the  
24 opportunity to Block future Third-Party Charges;
- 25 d. if the Consumer is not satisfied with the relief obtained under the process  
26 contained in subparagraph (b) of this Paragraph 15:

1 i. offer the Consumer the opportunity to receive a full refund if the Consumer  
2 submits his or her request in writing via U.S. Mail, email or web-based form  
3 affirming that he or she did not authorize such charge, and provide such  
4 refund, unless Sprint can demonstrate fraud or misrepresentation in  
5 connection with the claim.

6 ii. This subparagraph (d) shall expire four (4) years from the Effective Date.

7 e. beginning no later than the Effective Date, not require the Consumer to first  
8 contact the Third Party in order to receive a refund/credit of any claimed  
9 Unauthorized Third-Party Charge, although this subparagraph does not  
10 prohibit asking the Consumer if he or she has contacted the Third Party and/or  
11 if the Consumer has already received a credit or refund from the Third Party  
12 for some or all of the claimed Unauthorized Third-Party Charge; and

13 f. in the event a Consumer disputes a Third-Party Charge as unauthorized, until  
14 such time as the provisions of subparagraph 15.b.i or ii are satisfied, not:

15 i. require the Consumer to pay the disputed Third-Party Charge, including  
16 any related late charge or penalty;

17 ii. send the disputed Third-Party Charge to collection;

18 iii. make any adverse credit report based on non-payment of the disputed  
19 Third-Party Charge; and/or

20 iv. suspend, cancel, or take any action that may adversely affect the  
21 Consumer's mobile telephone service or functionality for any reason  
22 related to non-payment of the disputed Third-Party Charge. The remedies  
23 in this subparagraph 15(f) are inapplicable to Consumer complaints  
24 involving dissatisfaction with purchases where the Consumer does not  
25 dispute that the Consumer authorized the purchase.  
26

1 16. Training: Sprint shall, for at least six (6) years from the Effective Date, conduct a  
2 training program with its customer service representatives, at least annually, to  
3 administer the requirements of this Assurance. To the extent that Sprint no longer  
4 permits Third-Party Charges on Consumers' Mobile Telephone Bills or the deduction  
5 of Third-Party Charges on Consumers' Prepaid Accounts, Sprint shall conduct one  
6 training program within three (3) months of such cessation and shall have no further  
7 obligation to conduct training programs under this Paragraph so long as Sprint does  
8 not permit Third-Party Charges on Consumers' Mobile Telephone Bills or the  
9 deduction of Third-Party Charges on Consumers' Prepaid Accounts.

10 17. Cooperation with Attorney General: Sprint shall designate a contact to whom the  
11 Attorney General may provide information regarding any concerns about  
12 Unauthorized Third-Party Charges, and from whom the Attorney General may request  
13 information and assistance in investigations. Such information and assistance shall  
14 include information regarding the identity of Third Parties placing charges on Sprint's  
15 Mobile Telephone Bills or deducting Third-Party Charges from Consumers' Prepaid  
16 Accounts, revenue from such Third Party, refunds provided relating to the Third  
17 Party, any audits conducted of the Third Party (to the extent not protected by attorney-  
18 client privilege or attorney work product), and any applications or other information  
19 provided by the Third Party, to the extent that Sprint has access to such information.  
20 Sprint shall provide such information within a reasonable period and shall cooperate  
21 in good faith with such requests, including investigating any reports of Unauthorized  
22 Third-Party Charges Sprint receives from the Attorney General.

23 18. Information Maintained by Sprint: Beginning no later than September 15, 2015,  
24 Sprint shall implement systems that allow it to maintain and report the refund/credit  
25 information created pursuant to subparagraphs 15(b) and (d). Sprint shall maintain  
26 such records for at least five (5) years from the date of their creation. Sprint's

1 obligation to maintain records for five (5) years from the date of their creation shall  
2 continue after Sprint's obligation to provide the Quarterly Reports described in  
3 Paragraph 19 expires.

4 19. Information Sharing with Attorneys General:

5 a. As of September 15, 2015, Sprint shall, for at least four (4) years, provide a  
6 report to the Office of the Vermont Attorney General every three (3) months  
7 ("Quarterly Reports") documenting its compliance with the requirements of  
8 Paragraph 15. Without limiting Sprint's obligations under Paragraph 15, the  
9 quarterly reports shall include the following:

- 10 i. the total number of Consumer claims for Unauthorized Third-Party Charges  
11 for which Sprint has demonstrated that the purchaser provided Express  
12 Informed Consent or for which Sprint has demonstrated that the claim was  
13 untimely under subparagraph 15(b)(ii);
- 14 ii. all refunds/credits provided, in dollars, due to Sprint's inability to provide  
15 proof of Express Informed Consent in response to such a claim by  
16 Consumers;
- 17 iii. all other refunds/credits provided, in dollars;
- 18 iv. for the claims and refunds/credits identified under subparagraphs 19(a)(i),  
19 (ii), and (iii), above, the Third-Party Product, the Third Party, and the entity  
20 responsible for ensuring Express Informed Consent from the Consumer, if  
21 different than Sprint; and
- 22 v. a description of any remedial action taken by Sprint against Third Parties  
23 for Unauthorized Third-Party Charges, including, but not limited to, any  
24 actions taken to limit or terminate a Third Party's ability to place Third-  
25 Party Charges on a Consumer's Mobile Telephone Bill or deduct amounts  
26 from the Consumer's Prepaid Account. The description of any remedial

1 action provided under this subparagraph shall include: (a) the name and  
2 contact information of such Third Party, (b) a description of the Third-Party  
3 Product in connection with which the remedial action was taken, (c) an  
4 indication of whether the Third-Party Product was suspended or terminated  
5 (and if suspended, Sprint shall include the date or conditions for  
6 reinstatement), and (d) the reason for the remedial action.

7 b. Information in Quarterly Reports shall be presented on a national basis and  
8 provided electronically in a format to be agreed to by the parties. Quarterly  
9 Reports shall be provided within thirty (30) days of the end of each calendar  
10 quarter.

11 **V. MONETARY PAYMENT**

12 20. Sprint shall pay Twelve Million Dollars (\$12,000,000.00) to the Participating States.  
13 For purposes of this Assurance, Sprint shall pay \$194,288.56 to the State of Arizona.  
14 Payment shall be made no later than thirty (30) days after the Effective Date. Said  
15 payment shall be used by the Arizona Attorney General for purposes that may  
16 include, but are not limited to, attorneys' fees and other costs of investigation and  
17 litigation, or be placed in, or applied to, any consumer protection law enforcement  
18 fund, including future consumer protection or privacy enforcement, consumer  
19 education, litigation or local consumer aid fund or revolving fund, used to defray the  
20 costs of the inquiry leading hereto, or for other uses permitted by state law, at the sole  
21 discretion of the Arizona Attorney General. Pursuant to A.R.S. § 44-1531.01, the  
22 Arizona Attorney General shall deposit \$194,288.56 into the Consumer Protection-  
23 Consumer Fraud Revolving Fund to be administered by the Attorney General under  
24 the conditions and for the purposes provided therein.

25 21. Within one hundred and twenty (120) days of the conclusion of the Redress Period  
26 described by the Consumer Redress Plan referred to in Section III of the CFPB

1 Stipulated Order resolving the concurrent CFPB investigation of Sprint regarding  
2 Unauthorized Third-Party Charges, Sprint shall provide the Attorneys General with a  
3 list containing the following information for each of the Participating States: (a) the  
4 number of claims submitted to the Consumer redress program by Consumers residing  
5 in the Participating State; (b) the number of claims submitted to the Consumer redress  
6 program by Consumers residing in the Participating State for which Sprint made  
7 redress; and (c) the total amount of redress given to Consumers residing in the  
8 Participating State pursuant to the Consumer redress program.

9 22. The Participating States and Sprint recognize that, in addition to the payment  
10 provided under Paragraph 20, Sprint has agreed to pay Six Million Dollars  
11 (\$6,000,000.00) to the Federal Communications Commission ("FCC") to resolve the  
12 concurrent FCC investigation of Sprint regarding Unauthorized Third-Party Charges.

13 23. The Participating States and Sprint recognize that Sprint has agreed to the Consumer  
14 Redress Plan referred to in Section III of the CFPB Stipulated Order, which sets forth  
15 a process for providing Consumers with redress of up to Fifty Million Dollars  
16 (\$50,000,000.00). This Assurance does not alter, amend, replace, or expand the  
17 Consumer Redress Plan referred to in Section III of the CFPB Stipulated Order. To  
18 the extent residual monies remain at the cessation of the Redress Period, the  
19 Participating States will collaborate with the FCC and CFPB in determining how to  
20 dispose of the funds, including whether additional restitution is practicable. To the  
21 extent the CFPB transfers any residual amounts to the Participating States following  
22 the cessation of the Redress Period, the Participating States shall use such money in  
23 the manner and for the purposes identified in Paragraph 20 above.

24 24. Sprint shall make payments to the Participating States, CFPB, FCC, and Consumers  
25 in an aggregate amount of no more than Sixty-Eight Million Dollars  
26 (\$68,000,000.00).

1 **VI. RELEASE**

2 25. Effective upon full payment of the amount due under Paragraph 20, the Attorney  
3 General releases and discharges Sprint and its officers, employees, agents, successors,  
4 assignees, affiliates, merged or acquired entities, parent or controlling entities, and  
5 subsidiaries from any and all claims, suits, demands, damages, restitution, penalties,  
6 fines, actions, and other causes of action that the Attorney General could have brought  
7 under the Arizona Consumer Fraud Act, A.R.S. §§ 44-1521 to 44-1534, both known  
8 and unknown, arising directly or indirectly out of or related to billing, charging,  
9 disclosures, policies, practices, actions or omissions related to PSMS or Unauthorized  
10 Third-Party Charges that were incurred prior to the Effective Date. In the case of  
11 affiliates, acquired entities, or subsidiaries, this release only covers conduct occurring  
12 during the time such entities are or were affiliates or subsidiaries of Sprint. Further,  
13 nothing contained in this Paragraph shall be construed to limit the ability of the  
14 Attorney General to enforce the obligations that Sprint and its officers, agents,  
15 servants and employees acting on its behalf, have under this Assurance.

16 26. Nothing in this Assurance shall be construed to create, waive, or limit any private  
17 right of action.

18 27. Notwithstanding any term of this Assurance, any and all of the following forms of  
19 liability are specifically reserved and excluded from the release in Paragraph 25 as to  
20 any entity or person, including Sprint:

21 a. any criminal liability that any person or entity, including Sprint, has or may  
22 have to the State of Arizona.

23 b. any civil or administrative liability that any person or entity, including Sprint,  
24 has or may have to the State of Arizona under any statute, regulation or rule  
25 not expressly covered by the release in Paragraph 25 above, including but not  
26 limited to, any and all of the following claims:



1 inquiries within ten (10) days using available information. As to all other  
2 requirements contained in this Assurance, Sprint shall have a reasonable period of  
3 time, which in no event shall exceed six (6) months, in which to bring said entity into  
4 compliance with this Assurance, and during that period, Sprint shall take reasonable  
5 steps to obtain Express Informed Consent before a Consumer is charged for any  
6 Third-Party Charge.

7 30. Nothing in this Assurance limits Sprint's right, at its sole discretion, to provide  
8 refunds or credits to Consumers in addition to what is required in this Assurance.  
9 Further, nothing in any provision of this Assurance shall be read or construed to  
10 require Sprint (a) to share customer proprietary network information ("CPNI") with  
11 any person not legally entitled to receive CPNI; (b) to share customer information in  
12 such way that it would violate any applicable law or privacy policy; or (c) to grant  
13 more than one full refund for any single Unauthorized Third-Party Charge. Sprint  
14 shall not amend its privacy policy to excuse its compliance with the reporting,  
15 tracking, or other provisions of this Assurance related to the sharing of customer  
16 information unless required by law.

17 31. Sprint understands that the Attorney General may file and seek court approval of this  
18 Assurance. Should such an approval be obtained, the court shall retain jurisdiction  
19 over this Assurance for the purpose of enabling the parties to apply to the court at any  
20 time for orders and directions as may be necessary or appropriate to enforce  
21 compliance with or to punish violations of this Assurance. Neither party will object  
22 on the basis of jurisdiction to enforcement of this Assurance under this Paragraph.

23 32. As consideration for the relief agreed to herein, if the Attorney General of a  
24 Participating State determines that Sprint has failed to comply with any of the terms  
25 of this Assurance, and if in the Attorney General's sole discretion the failure to  
26 comply does not threaten the health or safety of the citizens of the Participating State

1 and/or does not create an emergency requiring immediate action, the Attorney  
2 General will notify Sprint in writing of such failure to comply and Sprint shall then  
3 have ten (10) business days from receipt of such written notice to provide a good faith  
4 written response to the Attorney General's determination. The response shall include  
5 an affidavit containing, at a minimum, either: (a) a statement explaining why Sprint  
6 believes it is in full compliance with the Assurance; or (b) a detailed explanation of  
7 how the alleged violation(s) occurred; and (i) a statement that the alleged breach has  
8 been addressed and how; or (ii) a statement that the alleged breach cannot be  
9 reasonably addressed within ten (10) business days from receipt of the notice, but (1)  
10 Sprint has begun to take corrective action to address the alleged breach; (2) Sprint is  
11 pursuing such corrective action with reasonable and due diligence; and (3) Sprint has  
12 provided the Attorney General with a detailed and reasonable time table for  
13 addressing the alleged violation(s).

14 33. Nothing herein shall prevent the Attorney General from agreeing in writing to provide  
15 Sprint with additional time beyond the ten (10) business day period to respond to the  
16 notice provided under Paragraph 32.

17 34. Nothing herein shall be construed to exonerate any contempt or failure to comply with  
18 any provision of this Assurance after the date of its entry, to compromise the authority  
19 of the Attorney General to initiate a proceeding for any contempt or other sanctions  
20 for failure to comply, or to compromise the authority of a court to punish as contempt  
21 any violation of this Assurance. Further, nothing in this Paragraph shall be construed  
22 to limit the authority of the Attorney General to protect the interests of the  
23 Participating State or the people of the Participating State.

24 35. The Participating States represent that they will seek enforcement of the provisions of  
25 this Assurance with due regard to fairness.  
26

- 1 36. Sprint shall designate one or more employees to act as the primary contact for the  
2 Attorney General for purposes of assisting the Attorney General in investigations. The  
3 contact employee(s) designated by Sprint pursuant to this Paragraph shall be capable  
4 of receiving and processing subpoenas, statutory investigative demands, or other legal  
5 process requesting information pertaining to the placement of Third-Party Charges on  
6 Consumers' Mobile Phone Bill or Prepaid Account. Sprint shall provide the Attorney  
7 General with the name(s), address(es), telephone number(s), facsimile number(s) and  
8 electronic mail address(es) of each such employee.
- 9 37. This Assurance is intended to supplement, and does not supplant or in any way  
10 restrict, the Attorney General's subpoena power and/or investigative authority  
11 pursuant to applicable law.
- 12 38. This Assurance does not supplant or in any way restrict the Attorney General's  
13 powers to investigate the prevalence of Unauthorized Third-Party Charges or the  
14 extent to which this Assurance has affected the prevalence of Unauthorized Third-  
15 Party Charges in his/her jurisdiction.
- 16 39. This Assurance does not supplant or in any way restrict Sprint's legal rights and  
17 ability to demand formal legal process to protect its Consumers' privacy rights and/or  
18 to protect Sprint from potential liability for disclosing or sharing such information  
19 without legal process.
- 20 40. The only persons with rights under this Assurance are the parties to the Assurance,  
21 namely Sprint and the Attorney General. No third party (including third parties that  
22 meet the definition in 8(o)) is entitled to claim rights under this Assurance and no  
23 provision of this Assurance is enforceable by any person or entity not a party to the  
24 Assurance. The agreement in this Assurance has no third-party beneficiaries.
- 25 41. This Assurance represents the full and complete terms of the settlement entered by the  
26 parties hereto.

1 42. All parties participated in the drafting of this Assurance.

2 43. This Assurance may be executed in counterparts, and a facsimile or .pdf signature  
3 shall be deemed to be, and shall have the same force and effect as, an original  
4 signature.

5 44. All Notices under this Assurance shall be provided to the following address via First  
6 Class or Electronic Mail:

7  
8 Dena R. Benjamin, Assistant Attorney General  
9 Office of the Attorney General  
10 1275 West Washington Street  
11 Phoenix, AZ 85007-2997  
12 Telephone: (602) 542-3725  
13 consumer@azag.gov

14 \_\_\_\_\_  
15 For the Attorney General

16 Sprint General Counsel, Legal Department  
17 6200 Sprint Parkway  
18 Overland Park, Kansas 66251

19 \_\_\_\_\_  
20 For Sprint

21 45. Any failure by any party to this Assurance to insist upon the strict performance by any  
22 other party of any of the provisions of this Assurance shall not be deemed a waiver of  
23 any of the provisions of this Assurance, and such party, notwithstanding such failure,  
24 shall have the right thereafter to insist upon the specific performance of any and all of  
25 the provisions of this Assurance.

26 46. If any clause, provision or paragraph of this Assurance shall, for any reason, be held  
illegal, invalid, or unenforceable, such illegality, invalidity or unenforceability shall  
not affect any other clause, provision, or paragraph of this Assurance and this

1 Assurance shall be construed and enforced as if such illegal, invalid, or unenforceable  
2 clause, provision, or paragraph had not been contained herein.

3 47. Nothing in this Assurance shall be construed as relieving Sprint of the obligation to  
4 comply with all local, state, and federal laws, regulations or rules, nor shall any of the  
5 provisions of this Assurance be deemed to be permission to engage in any acts or  
6 practices prohibited by such laws, regulations, or rules.

7 48. The parties understand that this Assurance shall not be construed as an approval of or  
8 sanction by the Attorney General of Sprint's business practices, nor shall Sprint  
9 represent the decree as such an approval or sanction. The parties further understand  
10 that any failure by the Attorney General to take any action in response to any  
11 information submitted pursuant to the Assurance shall not be construed as an  
12 approval, or sanction, of any representations, acts or practices indicated by such  
13 information, nor shall it preclude action thereon at a later date.

14 49. Sprint shall not participate, directly or indirectly, in any activity or form a separate  
15 entity or corporation for the purpose of engaging in acts or practices in whole or in  
16 part in the State of Arizona that are prohibited by this Assurance or for any other  
17 purpose that would otherwise circumvent any term of this Assurance. Sprint shall not  
18 cause, knowingly permit, or encourage any other persons or entities acting on its  
19 behalf, to engage in practices from which Sprint is prohibited by this Assurance.

20 50. If the Attorney General determines that Sprint made any material misrepresentation or  
21 omission relevant to the resolution of this investigation, the Attorney General retains  
22 the right to seek modification of this Assurance.

23 51. In the event that any statute or regulation pertaining to the subject matter of this  
24 Assurance is modified, enacted, promulgated, or interpreted by the federal  
25 government or any federal agency, such as the FCC, such that Sprint cannot comply  
26 with both the statute or regulation and any provision of this Assurance, Sprint may

1 comply with such statute or regulation, and such action shall constitute compliance  
2 with the counterpart provision of this Assurance. Sprint shall provide advance written  
3 notice to the Attorney General of Vermont of the inconsistent provision of the statute  
4 or regulation with which Sprint intends to comply under this Paragraph, and of the  
5 counterpart provision of this Assurance that conflicts with the statute or regulation.

6 52. In the event that any statute or regulation pertaining to the subject matter of this  
7 Assurance is modified, enacted, promulgated or interpreted by a Participating State,  
8 such that the statute or regulation is in conflict with any provision of this Assurance,  
9 and such that Sprint cannot comply with both the statute or regulation and the  
10 provision of this Assurance, Sprint may comply with such statute or regulation in the  
11 Participating State, and such action shall constitute compliance with the counterpart  
12 provision of this Assurance. Sprint shall provide advance written notice to both the  
13 Attorney General of Vermont and the Attorney General of the Participating State, of  
14 the inconsistent provision of the statute or regulation with which Sprint intends to  
15 comply under this Paragraph, and of the counterpart provision of this Assurance that  
16 is in conflict with the statute or regulation.

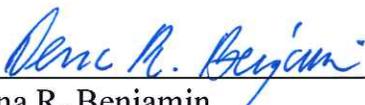
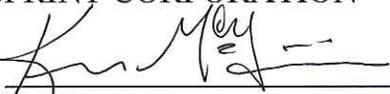
17 53. To seek a modification of this Assurance for any reason other than that provided for  
18 in Paragraphs 51 or 52 of this Assurance, Sprint shall send a written request for  
19 modification to the Attorney General of Vermont on behalf of the Participating States.  
20 The Participating States shall give such petition reasonable consideration and shall  
21 respond to Sprint within thirty (30) days of receiving such request. At the conclusion  
22 of this thirty (30) day period, Sprint reserves all rights to pursue any legal or equitable  
23 remedies that may be available to it.

24 54. To the extent that any of the provisions contained herein permit implementation  
25 beyond the Effective Date, the parties have agreed to the delayed implementation of  
26 such provisions based on Sprint's representation that it is currently unable to meet the

1 requirements of such provisions and that it needs the additional specified time to  
2 develop the necessary technical capabilities to come into compliance with the  
3 requirements of such provisions. Sprint agrees to make good-faith and reasonable  
4 efforts to come into compliance with any such provisions prior to the implementation  
5 dates set by such provisions to the extent commercially practicable.

6 55. Sprint shall pay all court costs associated with the filing of this Assurance, should the  
7 Attorney General be required to file and seek court approval of this Assurance.

8 56. Pursuant to A.R.S. § 44-1530, a violation of this Assurance of Discontinuance within six  
9 (6) years of the filing thereof constitutes prima facie evidence of a violation of A.R.S. §  
10 44-1522. This court therefore retains jurisdiction over this action for purposes of  
11 enabling the State of Arizona to enforce the terms of this Assurance.  
12

13 FOR THE ARIZONA ATTORNEY 14 GENERAL 15 By: <u></u> 16 Dena R. Benjamin 17 Assistant Attorney General Office of the Attorney General	Dated: <u>5/11/15</u>
18 FOR SPRINT CORPORATION 19 By: <u></u> 20 Kevin McGinnis 21 Vice President Sprint / Pinsight Media+	Dated: <u>5/6/15</u>

22 #4415634  
23  
24  
25  
26