



CLE Presented by the Attorney General's Office

**Persuading and Dissuading Part II: Effective Oral Advocacy in
Motion Practice and Appeals**

June 25, 2015, 10:00 – 11:00 a.m.

Capital Center Basement Conference Room, 15 S. 15th Ave.

**Also available in the Tucson office via video conference*

**This CLE is limited to Attorney General Office or
State Government Employees**

May qualify for up to 1.0 hours of CLE Credit

Why you should attend

In this one-hour presentation, Senior Litigation Counsel Rob Ellman focuses on strategies and techniques for presenting effective oral argument. This talk addresses judges' expectations; framing issues and responding to questions in ways that make the court more receptive to your argument; organizing and prioritizing your answers; focusing the judge(s) on your most important points; responding to misstatements by opposing counsel; deciding which points to attack, defend and concede; handling complex questions; using the record to your advantage; and more. Although there is no prerequisite to attending, this presentation is the successor to Rob's March 26 CLE presentation, *Persuading and Dissuading: Effective Oral Advocacy in Motion Practice and Appeals*.

Presenters

Senior Litigation Counsel Rob Ellman

Written materials for this program will be available electronically at <https://www.azag.gov/cle> prior to the date of the program. Paper copies of CLE materials will no longer be provided.

In Phoenix to Register:

Please send an email to:

Email: AGO-continuinglegaleducation@azag.gov

Phone: 602-542-7973

***In Tucson: To Register:**

Please send an email to:

Email: Jessica.Rivera@azag.gov

Phone: 520-628-6504

Questions? Call Brenda Case

If you have a disability, please call Brenda at (602) 542-7973 and let her know how to accommodate your needs.