

COPY

APR 30 2010



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7

8
9 **IN THE SUPERIOR COURT OF THE STATE OF ARIZONA**

10 **IN AND FOR THE COUNTY OF MARICOPA**

11 STATE OF ARIZONA, ex rel., TERRY
GODDARD, Attorney General,

12 Plaintiff,

13 v.

14 ALLSTAR MOVING & STORAGE, INC.,
d/b/a ALWAYS MOVING & STORAGE;
15 MOHAMED ELSAYED and JANE DOE
16 ELSAYED, husband and wife; and AMRU
ABDALLA and AMANI ADAM, husband
17 and wife,

18 Defendants.

Case No: CV2010-013314

**COMPLAINT FOR
INJUNCTIVE AND OTHER RELIEF**

(Unclassified Civil)

19
20 For its complaint, Plaintiff, the State of Arizona upon the relation of Terry Goddard,
21 Attorney General ("the State"), alleges as follows:

22 **INTRODUCTION**

23 1. At all times relevant to this Complaint, Allstar Moving & Storage, Inc.
24 ("Allstar") was located in Chandler, Arizona and provided moving and storage services to
25 Arizona consumers. Defendant Mohamed Elsayed is the President and Chief Executive
26

1 Officer of Allstar. Defendant Amru Abdalla is the general manager of Allstar and directed
2 the company's operations from approximately 2001 through at least March, 2010. The
3 State alleges that the Defendants violated the Arizona Consumer Fraud Act, Arizona
4 Revised Statutes ("A.R.S.") § 44-1521 et seq., by, among other things: misrepresenting to
5 consumers that they could hire Allstar for a fixed hourly rate when Allstar routinely added
6 previously undisclosed fees to consumers' invoices for such things as fuel and truck
7 cleaning and fictitious taxes; misrepresenting to consumers that its employees were
8 experienced when many of Allstar's movers had no professional moving experience;
9 misrepresenting that Allstar was bonded; representing to consumers that it was insured
10 without similarly disclosing that its insured status limited the amount of reimbursement
11 customers could receive for damaged or destroyed property to \$.60 per pound of such
12 property unless they purchased additional insurance through Allstar, and; charging
13 consumers a surcharge on their base moving charge that Allstar deceptively referred to as a
14 sales or other tax.

15 JURISDICTION AND VENUE

16 2. This action is brought pursuant to the Arizona Consumer Fraud Act to obtain
17 injunctive relief to prevent the unlawful acts and practices alleged in this Complaint and
18 other relief, including restitution, civil penalties, costs of investigation and attorney's fees.

19 3. This Court has jurisdiction to enter appropriate orders both prior to and
20 following a determination of liability pursuant to the Arizona Consumer Fraud Act.

21 4. Venue is appropriate in Maricopa County pursuant to A.R.S. § 12-401.

22 PARTIES

23 5. Plaintiff Terry Goddard is the Attorney General of Arizona.

24 6. Defendant Allstar Moving & Storage, Inc. is an Arizona corporation that is
25 located in Chandler, Arizona and does business as a packing, moving and storage company
26 in the State of Arizona under various names, including Allways Moving and Storage.

1 14. Allstar's direct mail advertisements stated that they provide "High Quality
2 Service Without The High Prices" and prominently feature two flat hourly rates for its
3 moving services (one for two movers and a truck and the second for three movers and a
4 truck), with a disclaimer underneath the advertised rate stating that there is a two hour
5 minimum plus a one hour trip charge.

6 15. Allstar's direct mail advertisements did not include any disclaimers that related
7 to the applicability of any charges in excess of the advertised flat hourly rate.

8 16. Contrary to Allstar's advertisements representing two flat hourly rates for its
9 moving services, Allstar added additional charges to consumers' invoices, including
10 charges for fuel that ranged from 15% to 20% of the base moving charge; an additional
11 \$5.00 to \$25.00 for truck cleaning; a 7.8% "sales tax" on the base moving charge, and; a
12 12.8% surcharge on the base moving charge that Allstar referred to as an "SPE tax."

13 17. Allstar's direct mail advertisements stated that it has experienced moving
14 crews.

15 18. Contrary to Allstar's representations that it used experienced moving crews,
16 many of Allstar's movers had no professional moving experience before providing moving
17 services to Allstar's customers.

18 19. Allstar's direct mail advertisements stated that Allstar was bonded.

19 20. Contrary to Allstar's representations that it was bonded, Allstar was never
20 bonded.

21 21. Allstar's direct mail advertisements stated that Allstar was insured.

22 22. Allstar's insured status only provided its customers with reimbursement for
23 property damaged or destroyed by Allstar in an amount equal to \$.60 per pound of the
24 damaged or destroyed property.

25 23. In order for Allstar's customers to obtain full reimbursement for property that
26 was damaged or destroyed by Allstar, they were required to purchase additional insurance

1 from Allstar for \$229.00.

2 24. Allstar's direct mail advertisements failed to disclose that its insured status
3 limited the amount of reimbursement that its customers could receive for damaged or
4 destroyed property to \$.60 per pound of the property unless the customer purchased
5 additional insurance.

6 25. From approximately late 2007 through mid-to-late 2008, Allstar charged its
7 customers a 7.8% sales tax on moving services:

8 26. Allstar was not assessed a 7.8% sales tax by any lawful taxing authority on
9 amounts Allstar received for providing moving services to Arizona consumers.

10 27. Allstar did not remit the total amount of the 7.8% sales tax that it charged and
11 received from consumers to any lawful taxing authority.

12 28. From approximately late 2008 through at least March, 2010, Allstar charged its
13 customers a 12.8% "SPE tax" on moving services.

14 29. Allstar was not assessed a 12.8% sales or other tax by any lawful taxing
15 authority on amounts Allstar received for providing moving services to Arizona consumers.

16 30. Allstar did not remit the total amount of the 12.8% "SPE tax" that it charged
17 and received from its customers to any lawful taxing authority.

18 **CLAIM FOR RELIEF**

19 **Consumer Fraud Act, A.R.S. § 44-1521, et seq.**

20 Plaintiff re-alleges the prior allegations of this Complaint as though fully set forth
21 herein.

22 31. The Defendants engaged in the use of deception, deceptive acts or practices,
23 fraud, false pretense, false promise, misrepresentation, or concealment, suppression or
24 omission of any material fact with intent that others rely upon such concealment, suppression
25 or omission, in connection with its advertisement, sale or delivery of services. Such acts and
26 practices include:

1 a. Misrepresenting to consumers that it they could pay an advertised flat
2 hourly rate for moving services when additional, undisclosed charges rendered the
3 advertised rate false;

4 b. Misrepresenting to consumers that its moving crews were experienced
5 when, in many cases, its moving personnel had no professional moving experience
6 whatsoever;

7 c. Misrepresenting to consumers that Allstar was bonded;

8 d. Representing that Allstar was insured without adequately disclosing that
9 such insurance would cover only a fraction of any damage to consumers' property and
10 that, in order to obtain full reimbursement, consumers had to purchase additional
11 insurance from Allstar; with the intent that consumers rely on such omission in
12 choosing to purchase Allstar's services;

13 e. Deceptively charging consumers a 7.8% sales tax on moving services
14 when no such tax was imposed on Allstar by any lawful taxing authority nor paid or
15 otherwise transferred to any such authority by Allstar, and;

16 f. Deceptively charging consumers a 12.8% "SPE tax" on moving services
17 when no such tax was imposed on Allstar by any lawful taxing authority nor paid or
18 otherwise transferred to any such authority by Allstar.

19 32. At all times relevant to this Complaint, Allstar, Mohamed Elsayed and Amru
20 Abdalla acted willfully, in violation of A.R.S. § 44-1531.

21 **PRAYER FOR RELIEF**

22 Wherefore, Plaintiff respectfully requests that the Court:

23 1. Enter an injunction against Defendants prohibiting them from engaging in the
24 unlawful acts and practices alleged in this Complaint and from doing any acts in furtherance
25 of such acts and practices, pursuant to A.R.S. §§ 44-1528;

26 2. Order Defendants to restore to all persons any money and property acquired by

1 any unlawful means or practice alleged in the Complaint, as deemed appropriate by the Court
2 pursuant to A.R.S. § 44-1528;

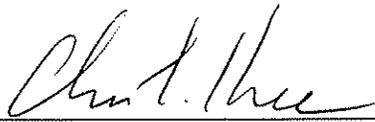
3 3. Order Defendants to pay to the State of Arizona a civil penalty of no more than
4 \$10,000 for each willful violation of the Consumer Fraud Act, pursuant to A.R.S. § 44-1531;

5 4. Order Defendants to pay the State of Arizona its costs of investigation and
6 prosecution of this matter, including reasonable attorneys' fees, pursuant to A.R.S. § 44-
7 1534, and;

8 5. Such other and further relief as the Court deems just and proper.

9 RESPECTFULLY SUBMITTED this 30th day of April, 2010.

10 TERRY GODDARD
11 Attorney General

12
13 By: 
14 Cherie L. Howe
15 Assistant Attorney General
16 Attorney for Plaintiff

17 Doc. 798560

18
19
20
21
22
23
24
25
26

MOVING?

ALLSTAR MOVING & STORAGE, INC.
Valleywide



Leave the Hard Work to Us

HOMES • OFFICES • APARTMENTS

- High Quality Service without the High Price
- Full Service Moving Company
- Experienced & Trained Crew
- Local/Statewide/Long Distance
- Trucks for Any Size Move
- Packing & Unpacking
- 24-Hour Security Storage
- Special Handling for Pianos, Pool Tables, Electronics, Safes, Jacuzzis or Hot Tubs

WE WILL MEET OR BEAT ANY COMPETITOR'S QUOTE

SENIOR & MILITARY DISCOUNTS

FREE ESTIMATES!

480-786-6781

www.moversandatruck.com

Licensed - Bonded - Insured

#2880628078-DOT# 01/25/99

<p>\$5500</p> <p>A TRUCK & 3 MOVERS FULLY EQUIPPED</p> <p>2 Hr. Min., Plus 1 Hr. trip charge. 480-786-6781</p>	<p>\$4450</p> <p>A TRUCK & 2 MOVERS FULLY EQUIPPED</p> <p>2 Hr. Min., Plus 1 Hr. trip charge. 480-786-6781</p>	<p>FREE BOXES</p> <p>WITH PACKING & UNPACKING</p> <p>480-786-6781</p>	<p>FIRST MONTH FREE STORAGE!</p> <p>With Moving</p>
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Exhibit "A"

CLIPPER
JANUARY 2010

MOVING?

We will meet or beat any competitor's coupons

Let Us Do The Hard Work To Us!

- High Quality Service Without The High Prices
- Full Service Moving Company
- Experienced & Trained Crew
- Licensed • Bonded • Insured
- License #2000028078 • DOT #01254949
- Local • Statewide
- Trucks For Any Size Move
- Homes • Offices • Apartments
- Packaging & Unpacking
- Special Handling For Pianos, Pool Tables & Electronics
- 24-Hour Security Storage

Senior & military discounts available

Call For A FREE Estimate Today!
No Deposit Needed
No Cancellation Fee

Packing Materials & Delivery Available • **FREE Estimates**

Allstar Moving & Storage, Inc.

www.moversandatruck.com • 480-786-6781

FREE STORAGE
FIRST MONTH FREE
with moving

Allstar Moving & Storage, Inc.
480-786-6781

\$44⁵⁰ PER HOUR
truck & 2 men
fully equipped
2 hr. min. plus 1 hr. travel time
peak days excluded

Allstar Moving & Storage, Inc.
480-786-6781

\$55 PER HOUR
truck & 3 men
fully equipped
2 hr. min. plus 1 hr. travel time
peak days excluded

Allstar Moving & Storage, Inc.
480-786-6781

FREE BOXES
with packing & moving

Allstar Moving & Storage, Inc.
480-786-6781

80973.08.09

save

save more at

savvycoupons.com

RS 17

Exhibit "B"

SAVVY SHOPPER
JANUARY 2010



MOVING?

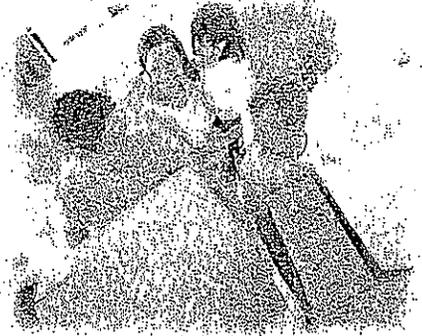
Leave The Hard Work To Us

ALLSTAR MOVING & STORAGE, INC.

480-786-6781

www.easymoveaz.com

FREE ESTIMATES



Packing Materials & Delivery Available

- Packing & Unpacking
- Special Handling For: Pianos, Pool Tables & Electronics
- 24 Hour Security Storage

- High Quality Service Without The High Prices
- Full Service Moving Company
- Experienced & Trained Crews

- Licensed - Bonded - Insured
- Local - Statewide
- Trucks For Any Size Move
- Homes - Offices - Apartments



FREE Boxes

With packing and moving. Not valid with any other offer. Limited time only. Offer based on availability.



\$45⁰⁰ Per Hour

A Truck & 2 Movers Fully Equipped

2 Hour min. plus 1 hour travel time. Peak days excluded. Not valid with any other offer. Limited time only. Offer based on availability.



\$59⁰⁰ Per Hour

A Truck & 3 Movers Fully Equipped

2 Hour min. plus 1 hour travel time. Peak days excluded. Not valid with any other offer. Limited time only. Offer based on availability.

MONEY MAILER (480) ADV-ERTISE A11-2865-1208

1)

2)

3)

4)

Advertiser authorization with changes noted X

Date

Exhibit "C"

MONEY MAILER
DECEMBER 2009

ALL STAR MOVING & STORAGE, INC.

Are
You
Moving?

**CALL US
TODAY!**

480-786-6781

**FREE BOXES
& FREE STORAGE!**
See back for details

MOVING?

Leave The Hard Work To Us

- High Quality Service Without The High Prices
- Full Service Moving Company
- Experienced & Trained Crews
- Local / Statewide / Long Distance
- Trucks For Any Size Move
- Licensed - Bonded - Insured
- Packing & Unpacking
- 24 Hour Security Storage
- Special Handling For: Pianos, Pool Tables and Electronics
- Homes - Offices - Apartments

Packing Materials & Delivery Available - FREE ESTIMATES

Our Name Says It All

ALL STAR

MOVING & STORAGE, INC.

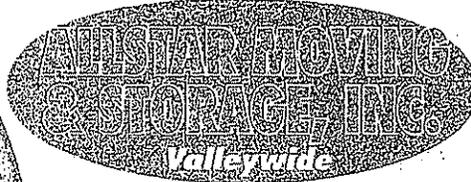
480-786-6781 | www.moversandatruck.com

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Exhibit "D"

RSVP
NOVEMBER & DECEMBER 2009

MOVING?



Leave the Hard Work to Us

HOMES • OFFICES • APARTMENTS

- High Quality Service *without the High Prices*
- Full Service Moving Company
- Experienced & Trained Crews
- Local/Statewide/Long Distance
- Trucks for Any Size Move
- Packing & Unpacking
- 24-Hour Security Storage
- Special Handling for: Pianos, Pool Tables, Electronics, Safes, Jacuzzis or Hot Tubs

**FIRST MONTH
FREE
STORAGE!**

With Moving.

WE WILL MEET OR BEAT ANY COMPETITOR'S COUPONS

~~SENIOR & MILITARY DISCOUNTS~~

FREE ESTIMATES!
480-786-6781

www.moversandatruck.com

Licensed - Bonded - Insured #2000028078 DOT# 01254949

\$55⁰⁰

**A TRUCK & 3 MOVERS
FULLY EQUIPPED**

2 Hr. Min., Plus 1 Hr. trip charge.
Peak days excluded. 480-786-7681

\$49⁵⁰

**A TRUCK & 2 MOVERS
FULLY EQUIPPED**

2 Hr. Min., Plus 1 Hr. trip charge.
Peak days excluded. 480-786-7681

FREE BOXES



WITH PACKING & UNPACKING
480-786-7681

OK AS IS OK with corrections Customer Signature _____
Marketplace
 2873 N. Nevada Street 2873 N. Nevada Street November 2nd, 2009 Phone _____
 Chandler, Az 85226 Chandler, Az 85226 Rep. _____
 Fax 480-649-8536 Customer signature states that all corrections have been made and the product is ready for press, print or viewing.
 Proof may not match exact print colors.

1st Proof

Exhibit "E"

CLIPPER
NOVEMBER 2009

MOVING?

We will meet or beat any competitor's coupons

Save The Hard Work To Us!

- High Quality Service Without The High Prices
- Full Service Moving Company
- Experienced & Trained Crew
- Licensed • Bonded • Insured
- License #2000028078 • DOT #01254949
- Local • Statewide
- Trucks For Any Size Move
- Homes • Offices • Apartments
- Packaging & Unpacking
- Special Handling For Pianos, Pool Tables & Electronics
- 24-Hour Security Storage

Senior & military discounts available

Call For A FREE Estimate Today!
No Deposit Needed
No Cancellation Fee

Packing Materials & Delivery Available • FREE Estimates

Allstar Moving & Storage, Inc.

www.moversandatruck.com • 480-786-6781

FREE STORAGE
FIRST MONTH FREE
with moving

Allstar Moving & Storage, Inc.
480-786-6781

\$44⁵⁰ PER HOUR
truck & 2 men
fully equipped
2 hr. min. plus 1 hr. travel time
peak days excluded

Allstar Moving & Storage, Inc.
480-786-6781

\$55 PER HOUR
truck & 3 men
fully equipped
2 hr. min. plus 1 hr. travel time
peak days excluded

Allstar Moving & Storage, Inc.
480-786-6781

FREE BOXES
with packing & moving

Allstar Moving & Storage, Inc.
480-786-6781

RSB

For Savvy Shopper® Advertising/ Customer Service, Call 1-800-360-2547

Exhibit "G"

SAVVY SHOPPER
SEPTEMBER 2009

SavvyShopper Proc Release

TEAM 5B

TC-801156 August-September 2009
 00236 Phoenix North Valley Reg. Supp., AZ
 00940 Phoenix West Valley Reg. Supp., AZ
 00973 Phoenix East Valley Reg. Supp., AZ

Contact Your Account Services Coordinator,
Justin Piosa, (x3905)
At 717-509-9257
 EMAIL: 5B@cmag.com
 FAX: 717-358-2505

PLEASE SIGN YOUR PROOF AND COMPLETE THE FOLLOWING INFORMATION:

Ad is approved Ad is approved with changes Ad is not approved make changes indicated

SIGNATURE _____

PRINT NAME _____ DATE _____

You now have the option to proof & publish online.
 Please contact your Ad Sales representative for more information.

DE4183	5	1			
3448JH	8/6	none	Y	n/a	

Please deliver asap to: **ANDREW ABDALLA**
 EMAIL: **ALWAYSMOVINGAZ@GMAIL.COM**
 PHONE: **480-786-6973** FAX: _____
 00236.06.09 00940.06.09 00973.06.09

COUPON PLACEMENT MAY CHANGE PRIOR TO PUBLICATION

This ad is the property of SavvyShopper and may not be reproduced in any other publication. Please review your proof carefully. SavvyShopper is not responsible for any error not marked.

8/6 Allstar Moving & Storage, Inc. #193402

MOVING?

Leave The Hard Work To Us!

- High Quality Service Without The High Prices
- Full Service Moving Company
- Experienced & Trained Crew
- Licensed • Bonded • Insured
- License #2000028078 • DOT #01254949
- Local • Statewide
- Trucks For Any Size Move
- Homes • Offices • Apartments
- Packaging & Unpacking
- Special Handling For Pianos, Pool Tables & Electronics
- 24-Hour Security Storage



Packing Materials & Delivery Available • FREE Estimates

Allstar Moving & Storage, Inc.

www.moversandatruck.com • 480-786-6781

<p>FREE STORAGE FIRST MONTH FREE with moving</p> <p>Allstar Moving & Storage, Inc. 480-786-6781</p>	<p>\$44.50 PER HOUR truck & 2 men fully equipped 2hr. min. plus 1hr. travel time peak days excluded</p> <p>Allstar Moving & Storage, Inc. 480-786-6781</p>
<p>\$55 PER HOUR truck & 3 men fully equipped 2hr. min. plus 1hr. travel time peak days excluded</p> <p>Allstar Moving & Storage, Inc. 480-786-6781</p>	<p>FREE BOXES with packing & moving</p> <p>Allstar Moving & Storage, Inc. 480-786-6781</p>

AllstarMovingStorageFull.indd 1

8/12/09 1:56:53 PM

Print 8/12/09

Goes out

27th / 28th / 29th

Exhibit "H"

**SAVVY SHOPPER
AUGUST 2009**

MOVING?

Leave the Hard Work to Us

ALLSTAR MOVING & STORAGE INC.

480-786-6781

www.easymoveaz.com

Licensed - Bonded - Insured

- High Quality Service without the High Prices
- Full Service Moving Company
- Experienced & Trained Crew
- Local/Statewide/Long Distance



Packing Materials & Delivery Available • FREE Estimates

- Trucks for Any Size Move • Packing & Unpacking • 24-Hour Security Storage
- Special Handling for: Pianos, Pool Tables & Electronics • Homes - Offices - Apartments

\$49.50

Per Hour

A TRUCK & 2 MOVERS
FULLY EQUIPPED

200 Min. Flat Rate Move Time
Local & Long Distance Moving Services Available

\$65.00

Per Hour

A TRUCK & 3 MOVERS
FULLY EQUIPPED

200 Min. Flat Rate Move Time
Local & Long Distance Moving Services Available

FREE BOXES

WITH
PACKING
&
MOVING

• Clippings • June 2009 • To Advertise in CLIPPER MAGAZINE Call (480) 552-5550 • 31

Exhibit "I"

CLIPPER
JUNE 2009

MOVING?

Leave the Hard Work to Us

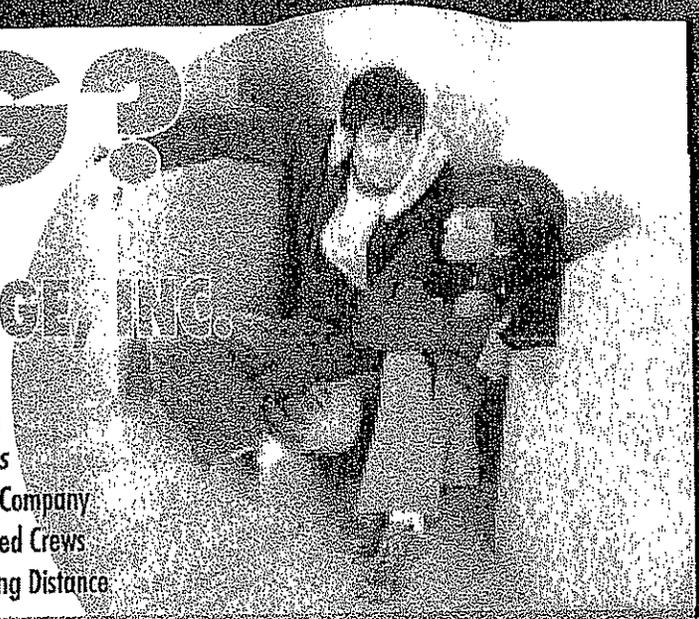
ALLSTAR MOVING & STORAGE, INC.

480-786-6781

www.easymoveaz.com

Licensed - Bonded - Insured

- High Quality Service without the High Prices
- Full Service Moving Company
- Experienced & Trained Crews
- Local/Statewide/Long Distance



Packing Materials & Delivery Available - FREE Estimates

- Trucks for Any Size Move • Packing & Unpacking • 24-Hour Security Storage
- Special Handling for: Pianos, Pool Tables & Electronics • Homes - Offices - Apartments

\$49.50

Per Hour

A TRUCK & 2 MOVERS
FULLY EQUIPPED

\$65.00

Per Hour

A TRUCK & 3 MOVERS
FULLY EQUIPPED

FREE BOXES

WITH
PACKING
&
MOVING

clipper
Marketplace
ultimate savings source

2873 N. Nevada Street
Chandler, Az 85225
Fax 480-649-8536

ISSUE DATE April 6, 2006

Rep. _____ Phone _____

Customer signature states that all corrections have been made and the product is ready for press, print or viewing.
Proof may not match exact print colors.

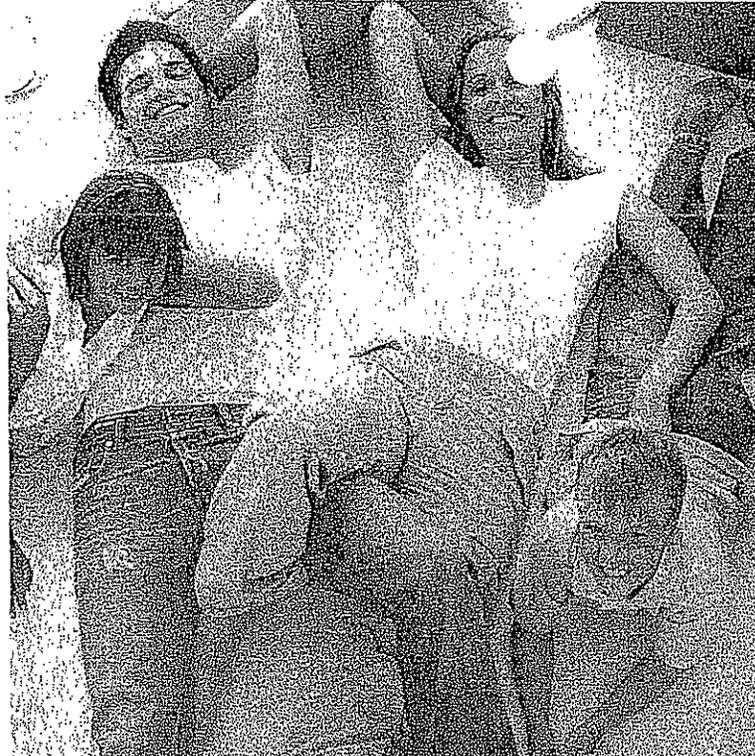
OK AS IS OK with corrections

Customer Signature _____

1st Proof

Exhibit "J"

CLIPPER
APRIL 2009



MOVING?

Leave The Hard Work To Us

- High Quality Service Without The High Prices
- Full Service Moving Company
- Experienced & Trained Crews
- Licensed | Bonded | Insured
- Local | Statewide
- Trucks For Any Size Move
- Homes | Offices | Apartments
- Packing & Unpacking
- Special Handling For Pianos, Pool Tables & Electronics
- 24-Hour Security Storage

Packing Materials & Delivery Available • FREE Estimates

ALLSTAR MOVING & STORAGE, INC.

480.786.6781 • www.easymoveaz.com

FREE BOXES

With Packing & Moving

Not valid with any other offer.
Offer based on availability.

Saguaro Gold's
Sweepstakes

\$49⁵⁰ Per Hour

A Truck & 2 Movers Fully Equipped
2 hr. min. plus 1 hr. travel time. Peak days excluded.

Not valid with any other offer.
Offer based on availability.

Saguaro Gold's
Sweepstakes

\$65⁰⁰ Per Hour

A Truck & 3 Movers Fully Equipped
2 hr. min. plus 1 hr. travel time. Peak days excluded.

Not valid with any other offer.
Offer based on availability.

Saguaro Gold's
Sweepstakes

Exhibit "K"

SAGUARO GOLD
APRIL 2009

FINAL VALPAK® PROOF:
 VERIFY ALL COPY FOR ACCURACY

LYNH

317702.5675 - jtp - 01.08.09 12:15

READY FOR OP

SPECIAL NOTES		EXTRA CHARGES - FOR OFFICE USE ONLY					
NO Change After Proof Approval		ES	GA	M	SP	MLT	LCH



MOVING?

Leave The Hard Work To Us

- High Quality Service Without The High Prices
- Full Service Moving Company
- Experienced & Trained Crews
- Local/Statewide/Long Distance
- Trucks For Any Size Move
- Licensed - Bonded - Insured
- Packing & Unpacking
- 24 Hour Security Storage
- Special Handling For: Pianos, Pool Tables & Electronics
- Homes - Offices - Apartments

Packing Materials & Delivery Available • FREE Estimates

ALLSTAR MOVING & STORAGE, INC.

480-788-6781 • www.easymoveez.com

FREE BOXES

\$49.50 Per Hour

\$65.00 Per Hour

CP SIDE 1

www.valpak.com There are more savings online for you™

©Valpak®, 1/2009.

Advertise with your local Valpak® (800) 7-VALPAK (782-5725)

317702.5675

Exhibit "L"

VALPAK
 JANUARY 2009



MOVING?

Leave The Hard Work To Us

ALLSTAR MOVING & STORAGE, INC.

480-786-6781

www.easymoveaz.com

FREE ESTIMATES



Packing Materials & Bulky Requisite

- High Quality Service Without The High Prices
- Licensed - Bonded - Insured
- Packing & Unpacking
- Full Service Moving Company
- Local - Statewide
- Special Handling For: Pianos, Pool Tables & Electronics
- Experienced & Trained Crews
- Trucks For Any Size Move
- Homes - Offices - Apartments
- 24 Hour Security Storage

FREE

Boxes

With packing and moving. Not valid with any other offer. Limited time only. Offer based on availability.

\$49⁵⁰

Per Hour

A Truck & 2 Movers Fully Equipped

2 Hour min., plus 1 hour travel time. Peak days excluded. Not valid with any other offer. Limited time only. Offer based on availability.

\$65⁰⁰

Per Hour

A Truck & 3 Movers Fully Equipped

2 Hour min., plus 1 hour travel time. Peak days excluded. Not valid with any other offer. Limited time only. Offer based on availability.

MONEY MAILER (480) ADV-ERTISE A11-2885-1008

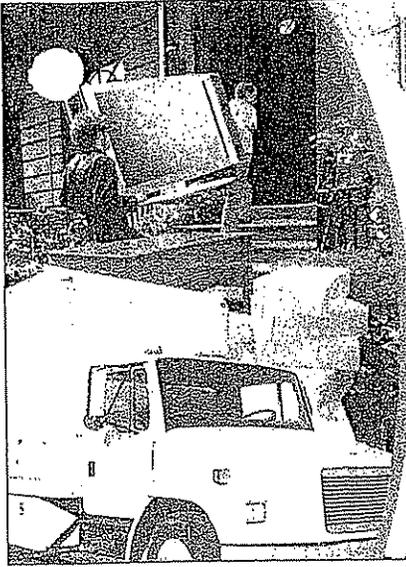
3
3

4
4

 Advertiser: submit their bill to coupon portal | Date: 9/25/08

Exhibit "M"

MONEY MAILER
OCTOBER 2008



MOVING?

Leave the Hard Work To Us

ALLSTAR MOVING & STORAGE, INC.

480-786-6781

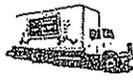
FREE ESTIMATES

Packing Materials & Delivery Available

- High Quality Service Without The High Prices
- Full Service Moving Company
- Experienced & Trained Crews
- Local / Statewide / Long Distance
- Trucks For Any Size Move
- Licensed - Bonded - Insured
- Packing & Unpacking
- 24 Hour Security Storage
- Special Handling For: Pianos, Pool Tables & Electronics
- Homes - Offices - Apartments

A Truck & 3 Movers
Fully Equipped
\$65⁰⁰
Per Hour

2 Hour min., plus 1 hour travel time. Peak days excluded.
Not valid with any other offer. Limited time only.
Offer based on availability. Expires 6/30/08



**FREE
BOXES**

With packing and moving. Not valid with any other offer.
Limited time only. Offer based on availability.
Expires 6/30/08

A Truck & 2 Movers
Fully Equipped
\$49⁵⁰
Per Hour

2 Hour min., plus 1 hour travel time. Peak days excluded.
Not valid with any other offer. Limited time only.
Offer based on availability. Expires 6/30/08

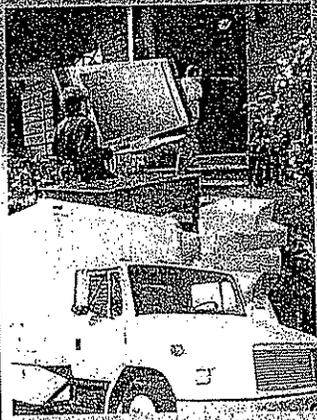
Exhibit "N"

VALPAK
JUNE 2008

OK as shown

OK with changes noted

Authorization to Print **X**



MOVING?

Leave The Hard Work To Us

ALLSTAR MOVING & STORAGE, INC.

480-786-6781

FREE ESTIMATES



Packing Materials & Delivery Available

- High Quality Service Without The High Prices
- Full Service Moving Company
- Experienced & Trained Crews
- Licensed - Bonded - Insured
- Local - Statewide
- Trucks For Any Size Move
- Homes - Offices - Apartments
- Packing & Unpacking
- Special Handling For: Pianos, Pool Tables & Electronics.
- 24 Hour Security Storage

FREE

Boxes

With packing and moving. Not valid with any other offer. Limited time only. Offer based on availability.

\$49.50

Per Hour

A Truck & 2 Movers Fully Equipped

2 Hour min. plus 1 hour travel time. Peak days excluded. Not valid with any other offer. Limited time only. Offer based on availability.

\$65.00

Per Hour

A Truck & 3 Movers Fully Equipped

2 Hour min. plus 1 hour travel time. Peak days excluded. Not valid with any other offer. Limited time only. Offer based on availability.

MONEY MAILER (480) ADVERTISE A11-2855-0608

- 1) _____
- 2) _____
- 3) _____
- 4) _____
- 5) _____
- 6) _____

Office Use Only

Initial	/
	Date

Exhibit "O"

MONEY MAILER
MAY 2008