## Exhibit 264



(1)


(
两

CONFIDENTIAL GOOG-GLAZ-00048474

## Overview / Background

1. GSA 4.1 is a major overhaul of the GSA, which includes a broadened Google Now opt-in, which all users must accept in order to continue using assistive features (placing all users in a good state)
2. The opt-in includes clearer consents for device data, which have both account and device level controls, which require adding new privacy controls to $\square$

- Status: Opt-in reviewed with Sundar and


## REDACTED - PRIVILEGE

- Status: No change to features


