

Exhibit 246

From: [REDACTED]
To: [REDACTED]
Sent: Thu, 2 Mar 2017 13:39:59 -0800
Subject: Re: [REDACTED] Question on current state of [REDACTED] opt-in
Cc: [REDACTED] David Monsees [REDACTED]

Done, I added a link to that [REDACTED]

On Thu, Mar 2, 2017 at 1:34 PM, [REDACTED] wrote:

Thanks [REDACTED]

Following from the sidelines: any reason not to put the information you've provided below in [REDACTED]?

[REDACTED] Google Israel | [REDACTED]

On Thu, Mar 2, 2017 at 11:31 PM [REDACTED] wrote:

That page is super out of date. I deleted the line you quoted.
We recommend checking this page if you want an up-to-date count for devices logging appusage:

On Thu, Mar 2, 2017 at 12:39 PM, [REDACTED] wrote:

Thanks. Would someone please [REDACTED]

On Thu, Feb 9, 2017 at 11:34 AM David Monsees [REDACTED] wrote:

One pending update, in [REDACTED] the device level settings will be on by default if sWAA is enabled for the signed in account. This change completes the launch that [REDACTED] referenced.

Also note that sWAA is on by default for all [REDACTED] as of July 2016, that's another driver of growth.

Some accounts are not eligible for sWAA, for example, sWAA can not be enabled for GAFE domains and is disabled for most Dasher domains.

On Feb 8, 2017 4:10 PM, [REDACTED] wrote:

+monsees, [REDACTED]

We report Appusage requires supplementary Web and App Activity. As of Aug 2016, switching the account-level sWAA bit will toggle the device-level sWAA for all devices owned by the GAIA. Besides [REDACTED] the other flow is from [REDACTED] [REDACTED] accounts that saw this [REDACTED] after Aug 2016 would have all devices opted-in to sWAA. Here's the [REDACTED] for account-level optins propagating to the device-level bits.

You should have noticed a fairly large increase in devices reporting appusage since Aug. There were some bumps while rolling out the [REDACTED] above (visible bumps in [REDACTED] [REDACTED] [post-mortem for those \[REDACTED\] here.](#)

On Wed, Feb 8, 2017 at 3:05 PM, [REDACTED] wrote:

[REDACTED]

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