

Exhibit 260

From: [REDACTED]
To: [REDACTED]
Received: Sat, 28 Jan 2017 04:27:14 +0000
Subject: Re: [REDACTED] for only device level settings - Invitation to edit
Cc: [REDACTED]

Fyi the "creates a private map" language is one of [REDACTED] most admired pieces of prose in the privacy space at Google. I agree.

The chrome history issue is just that if you have sWAA off you still save chrome history via sync for use in chrome, I think.

On Fri, Jan 27, 2017, 8:52 AM [REDACTED] wrote:

[REDACTED]

On Fri, Jan 27, 2017 at 6:53 AM, [REDACTED] wrote:

(1) The cut off line on the bottom says "Please remember that the data governed by these settings may be saved from any of your signed-in devices. You can always control and review your activity at My Account." This is just not true for the DL settings.

Which part is not true? That data (1) "may be saved from any of your signed-in devices" or that (2) "You can always control and review your activity at My Account" or both?

If it's just (1) that's wrong, it's not a big deal, because 'settings may be saved' doesn't haven't to include all the settings. If it's (2), maybe "You can control and review most of your activity at My Account"

Bear in mind, I've suggested new text for this in [REDACTED]. Sounds like it may need a further revision, though, based on this new information.

(1) text is accurate when the user is turning on an account-level setting. When the user is turning on a device-level setting, "these settings" only apply to that device, not all signed-in devices. (2) text is fine for account and device level settings.

(2) The language for sWAA: "Includes Chrome history and content you browse on the web in the apps". [REDACTED] once you mentioned that Chrome history doesn't observe sWAA. Is this right? Or did I get something wrong?



We should change language in a bunch of these.

- (1) The cut off line on the bottom says "Please remember that the data governed by these settings may be saved from any of your signed-in devices. You can always control and review your activity at My Account." This is just not true for the DL settings.
- (2) The language for sWAA: "Includes Chrome history and content you browse on the web in the apps". [REDACTED] once you mentioned that Chrome history doesn't observe sWAA. Is this right? Or did I get something wrong?
- (3) Language for Location History: "Creates a private map of where you go with your signed in devices". What is should say is something along the lines of "Adds places you go with this device to your private map of where you go".

Greetings,

[REDACTED]

On Fri, Jan 27, 2017 at 8:19 AM [REDACTED] wrote:

It will look almost exactly like a sWAA and [REDACTED] opt-in flow, just with "for this device" / "from this device" added in some places within the text snippets.

On Thu, Jan 26, 2017, 22:32 [REDACTED] wrote:

I chatted w/ [REDACTED] about it (to see if [REDACTED] wanted to build their own screen) and he seemed fine with the [REDACTED]. Surprised me, as I thought we knew that user's don't like seeing what looks like the same scary optin multiple times. What does the screen look like if I'm just missing device settings?

On Thu, Jan 26, 2017 at 1:20 PM, [REDACTED] wrote:

short answer is yes.

On Thu, Jan 26, 2017 at 1:01 PM, [REDACTED] (via Google Slides) [REDACTED]

[REDACTED] wrote:

[REDACTED] has invited you to **edit** the following presentation:

[REDACTED] for only device level settings

Hey Guys, was there ever future consideration of creating a much lighter/simpler opt-in screen when the user is only missing the device level settings?

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--
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[REDACTED]

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visit: 1600 Amphitheater Parkway, Mountain View, CA 94043
talk [REDACTED] @ mobile or [REDACTED] @ office

Exhibit 265

From: [REDACTED]
To: [REDACTED]
Sent: Fri, 31 Aug 2018 14:42:33 -0700
Subject: Re: Overview of Session Logs?
Cc: [REDACTED]

On Thu, Aug 30, 2018 at 7:24 PM [REDACTED] wrote:

[REDACTED] Are you aware of any teams using them [REDACTED]
[REDACTED] Also hope/expect it will a "going forward" change.

What particular [REDACTED] do you mean?

I believe [REDACTED]
[REDACTED].

For retention, any concerns?

Yes, very much so, that's why I'd like to understand who is driving this process and how we can engage on this front. [REDACTED]

[REDACTED]

On Thu, Aug 30, 2018, 7:12 PM [REDACTED] wrote:

And when you say [REDACTED] will be removed, do you mean from [REDACTED]
[REDACTED]

On Thu, Aug 30, 2018 at 6:53 PM [REDACTED] wrote:

Wow, both of those are quite big changes. Who is driving that discussion?

On Thu, Aug 30, 2018 at 1:27 PM [REDACTED] wrote:

I would love to see the slides! I'm always happy to play the role of clueless PM (that thinks they have a clue when they don't).

Also good to know my understanding is no so far off.

FYI for you both -- [REDACTED] there is a very good chance that retention settings [REDACTED]

[REDACTED]. Also a good chance that [REDACTED]

Shout if you have any concerns!

On Tue, Aug 28, 2018 at 8:03 PM [REDACTED] wrote:

Amusingly, I am on the hook for doing a short "processed logs" talk on [REDACTED]
[REDACTED]

I've gotten a few random questions about [REDACTED]
[REDACTED] I realized that I don't have a great answer -- is there a nice deck or site
that explains the [REDACTED]
[REDACTED] [REDACTED]

The main difference is that zwbk and gaia logs just tell about one event at a time, while
sessions blob together a whole day of activity for what I've been calling a "cookie-
person". You know, for a Zwieback cookie which is like a person but just one device, or
for a Gaia cookie which is like a person who can use multiple devices.

There's a pretty good [REDACTED] table in [this slide](#) that covers retention, format,
location and some of the contents.

For example, in my mind the session ids are linked to gaia, but if the user deletes
anything from My Activity then the link is broken forever (and that gaia appears again as
a new session). Right?

[REDACTED]
[REDACTED]
[REDACTED]
Helpful? Need more? Wanna be my guinea pig when i do make these slides?

[REDACTED]
--
[REDACTED]
mail: [REDACTED]
visit: 1600 Amphitheater Parkway, Mountain View, CA 94043
call [REDACTED]

--
[REDACTED]
mail: [REDACTED]
visit: 1600 Amphitheater Parkway, Mountain View, CA 94043

call: [REDACTED]

Exhibit 266

From: [REDACTED]
To: [REDACTED]
Sent: Thu, 13 Sep 2018 07:06:35 -0700 (PDT)

[REDACTED] 2018-09-13 07:06:35

our 1:1 today is on top of the sponsor sync

[REDACTED] 2018-09-13 07:26:09

Let me move to a different time today

[REDACTED] 2018-09-13 09:50:41

should we look at the location use guidelines in the last 10 min?

[REDACTED], 2018-09-13 09:50:44

is [REDACTED] there?

[REDACTED], 2018-09-13 11:06:46

Given we did shallow swim with [REDACTED] and [REDACTED], and the fact that we are still in process of figuring out 2019 strategy (there are some pieces that aren't clear), should we wait to present next week or week after. I think we can do a better job on overall narrative.

[REDACTED] 2018-09-13 11:07:21

we can also adjourn early

[REDACTED], 2018-09-13 11:07:31

i just wanted to leave the opportunity open for us

[REDACTED], 2018-09-13 11:07:40

or we can challenge on "why battery"

[REDACTED] 2018-09-13 11:07:45

Yes let's do that today. I want to go fully prepared

[REDACTED] 2018-09-13 11:07:47

Oh yes

[REDACTED] 2018-09-13 11:07:51

Let's chat about battery

[REDACTED], 2018-09-13 11:07:59

Now that we also have numbers

[REDACTED], 2018-09-13 11:08:17

And data minimization

[REDACTED], 2018-09-13 11:08:22

To get their thoughts

[REDACTED] 2018-09-13 13:45:01

I just added to the daily checkin today, which would be the debrief and next steps after [REDACTED] meeting earlier today

[REDACTED] 2018-09-13 13:45:12

I just added you

[REDACTED], 2018-09-13 13:47:08

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

[REDACTED], 2018-09-13 14:03:33

can't make it today

[REDACTED], 2018-09-13 14:03:36

can you send [REDACTED]

[REDACTED], 2018-09-13 14:03:47

Yes

Exhibit 267

From: [REDACTED]
To: [REDACTED]
Sent: Wed, 12 Sep 2018 16:19:26 -0700
Subject: Re: location history [REDACTED]
Cc: [REDACTED]
[REDACTED]

[REDACTED] who adds:
they mentioned it when we [REDACTED] and i) met with them Tues.
it's a follow-up from last week and is mostly around WAA (and LH interaction with WAA).

On Wed, Sep 12, 2018 at 4:15 PM, [REDACTED] wrote:

Here's the deck they plan to
present: [REDACTED]
[REDACTED]

On Wed, Sep 12, 2018 at 3:24 PM [REDACTED] wrote:

(late to the party on mail, but +1, this is the first I'm hearing of this as well)

On Wed, Sep 12, 2018 at 1:27 PM, [REDACTED] wrote:

[REDACTED] since you have a thread with [REDACTED] anyway maybe you reach out to inquire about this review?

On Wed, Sep 12, 2018 at 1:21 PM [REDACTED] wrote:

REDACTED - PRIVILEGE

On Wed, Sep 12, 2018 at 1:17 PM, [REDACTED] wrote:

News to me, [REDACTED] didn't mention on my thread with her. I have a meeting with [REDACTED] on the cards for next week...

On Wed, Sep 12, 2018, 1:09 PM [REDACTED] wrote:

[REDACTED] Not that I know of. We met with them yesterday and there was some discussion of upcoming leads meetings, but it was vague.

On Wed, Sep 12, 2018 at 1:07 PM [REDACTED] wrote:

I am hearing there is a location history review with [REDACTED] tomorrow (?) I don't know

anything about it and assume if this is true it's the geo team (█████'s team) leading. Are any of you involved? If not, I think █████ or I should reach out to █████ right now and ask for the ability to review material before it goes.

Exhibit 268

Let's pretend LH never existed and think about the [REDACTED] data from a privacy perspective.

We have the user's consent to collect and use their location. Either from the Android app permissions, or ios app permission, or web api permissions.

We then use the location in reasonable and expected ways, like [REDACTED]

We then

Consent/Collection, [REDACTED] Use, **Storage, Retention**, Offline Use, **Transparency, Control**.

An article would be written about Google tracks your location and movements!

Issues brought up by the article

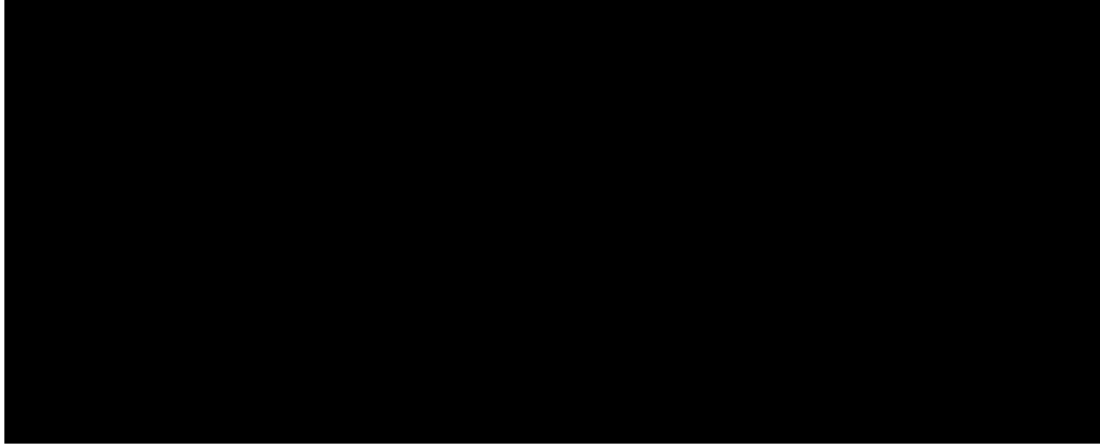
- **It's surprising that WAA contains locations**
 - Imagine if Location History did not exist. It is surprising.
- **LH does not disable all location histories**
 - WAI. There are lots of "location histories", like [REDACTED]. Probably others.
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED], we don't want to force fit [REDACTED]
[REDACTED]
 - [REDACTED]
- [REDACTED]

Issues brought up by the article

- It's surprising that WAA contains locations
 - Imagine if Location History did not exist. We would have largely the same article (Google tracks your movements!)
 - It is surprising.

- LH does not disable all location histories
 - WAI. There are lots of "location histories", like WAA, Fi, Photos. Probably others. Impossible to find them all and prevent new ones from being created
 - Infeasible to change. LH not made to be a Google wide control, we don't want to force fit this to existing logging. Infeasible to respect device-level controls as required.
 - Solvable through messaging

Suggested course of action



Notes

- [REDACTED] **Retention** will likely include per product user configurable retention settings. What the buckets and defaults has not been finalized, but will likely vary by product.
- [REDACTED] WAA will be [REDACTED]
[REDACTED]
[REDACTED]
- [REDACTED]
[REDACTED] We don't think [REDACTED] for Google makes sense for a few reasons. [REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
◦ [REDACTED] I think we need to talk more about how such a proposal fits in with [REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

- Let's look at [REDACTED]
 - [REDACTED]
 - [REDACTED]
 - [REDACTED]
 - [REDACTED]
 - [REDACTED]

Problems with mingling LH + WAA:

- Retention periods impacting each other

Collection, [REDACTED] Use, **Storage, Retention**, Offline Use, **Transparency, Control**.