



CLE Presented by the Attorney General's Office

Mastering the Intro and Other Writing Tips that Grab Attention and Score Points

**Tuesday, April 2, 2019
2:00PM – 4:00PM**

**Capital Center Basement Conference Rooms A & B
15 S. 15th Ave.**

*Palm Bldg. and Tucson may attend via video conference
Palm Bldg.: Training Room A & B #138
Tucson: Video Conference Room #416*

**This CLE is Open to the Attorney General's Office and Current Government
Employees. A Government ID is required upon entrance.**

May qualify for up to 2 hours of CLE Credit

Why you should attend

This 2 hour CLE provides practical persuasive writing tips for written arguments submitted to trial judges, hearing officers and mediators. The seminar will begin with an exploration of the psychological and analytical process that such consumers of your persuasive writing apply in their frequently brief review of your work, and then examine both argument structure and writing process tips that cater to the unique needs and desires of such decision makers.

Presenter

Bill Richards of Baskin Richards, PLC

In Phoenix to Register: <https://www.azag.gov/cle/mastering-intro-and-other-writing-tips-grab-attention-and-score-points>

In Tucson to Register: Please send an email to jessica.rivera@azag.gov

Questions: Call Brenda Case 602-542-7973