

**CUT IT OUT**  
is sponsored in  
Arizona by



**Arizona Attorney General  
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**Arizona Coalition Against  
Domestic Violence**

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800-782-6400  
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[AZCADV.ORG](http://AZCADV.ORG)



**Arizona State Board of  
Cosmetology**

**1721 East Broadway  
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[WWW.COSMETOLOGY.STATE.AZ.US](http://WWW.COSMETOLOGY.STATE.AZ.US)

**Arizona  
Attorney General  
Terry Goddard**



in Collaboration with  
The Arizona State Board of  
Cosmetology  
and  
the Arizona Coalition Against  
Domestic Violence

Presents



Attorney General Terry Goddard, the Arizona State Board of Cosmetology and the Arizona Coalition Against Domestic Violence have joined forces with a national program, *CUT IT OUT*, to help combat the tragedy of domestic violence in Arizona.

*CUT IT OUT* is a national campaign that builds awareness of domestic abuse and trains salon professionals to recognize warning signs and safely refer clients to local resources. The national *CUT IT OUT* Program, sponsored by Southern Living At HOME, Clairol Professional, and the National Cosmetology Association, has developed educational materials for salon professionals to reach out to clients who may be victims.

Enlisting the cosmetology community's unique skills and access to women, *CUT IT OUT* provides salon professionals training and information to assist victims in getting the help they desperately need. Stylists do not serve as counselors, but instead connect clients suspected of being abused to persons who are trained to help them.

*"The program is not training counselors. Cosmetologists are experienced listeners who will be given the tools to simply refer potential victims to help."*

Jennifer Jaquess, spokesperson for the national *CUT IT OUT* program

The Arizona Coalition Against Domestic Violence will conduct training sessions at Arizona's cosmetology schools and hair shows.

The Arizona State Board of Cosmetology will distribute informational materials to approximately 4,500 salons in Arizona.

Participating in *CUT IT OUT* is easy. Contact the Office of the Arizona Attorney General at 602-542-6903 or visit the Attorney General's Web Site at [www.azag.gov](http://www.azag.gov).



*"As professionals on the "front lines," stylists may be able to spot early warning signs and be a vital link to help for abuse victims who do not know where to turn."*

Sue Sansom, Executive Director,  
Arizona State Board of Cosmetology

*"The CUT IT OUT Program provides us with a critical link to domestic violence victims through salon professionals. One of our biggest challenges in combating domestic violence is connecting with victims. Partnering with the cosmetology community helps to bridge that gap, and allows law enforcement to get program information to victims who are often afraid to seek out help or do not know where to turn."*

Arizona Attorney General  
Terry Goddard



*"One in three women are victims of domestic violence. These women are likely to visit salons more often than a healthcare professional. Partnering with salon professionals provides an additional opportunity for intervention and community education."*

Leah Meyers, Director of Domestic  
Violence Services, Arizona  
Coalition Against Domestic Violence